



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Eidgenössisches Departement für Wirtschaft,  
Bildung und Forschung WBF  
**Staatssekretariat für Wirtschaft SECO**  
Promotion Activities Directorate

# **eHealth: ICT solutions for Health Tech**

## **Welcome**

### **How the Federal government supports SMEs in Switzerland**

3. Polish-Swiss Roundtable  
November 9th, 2016

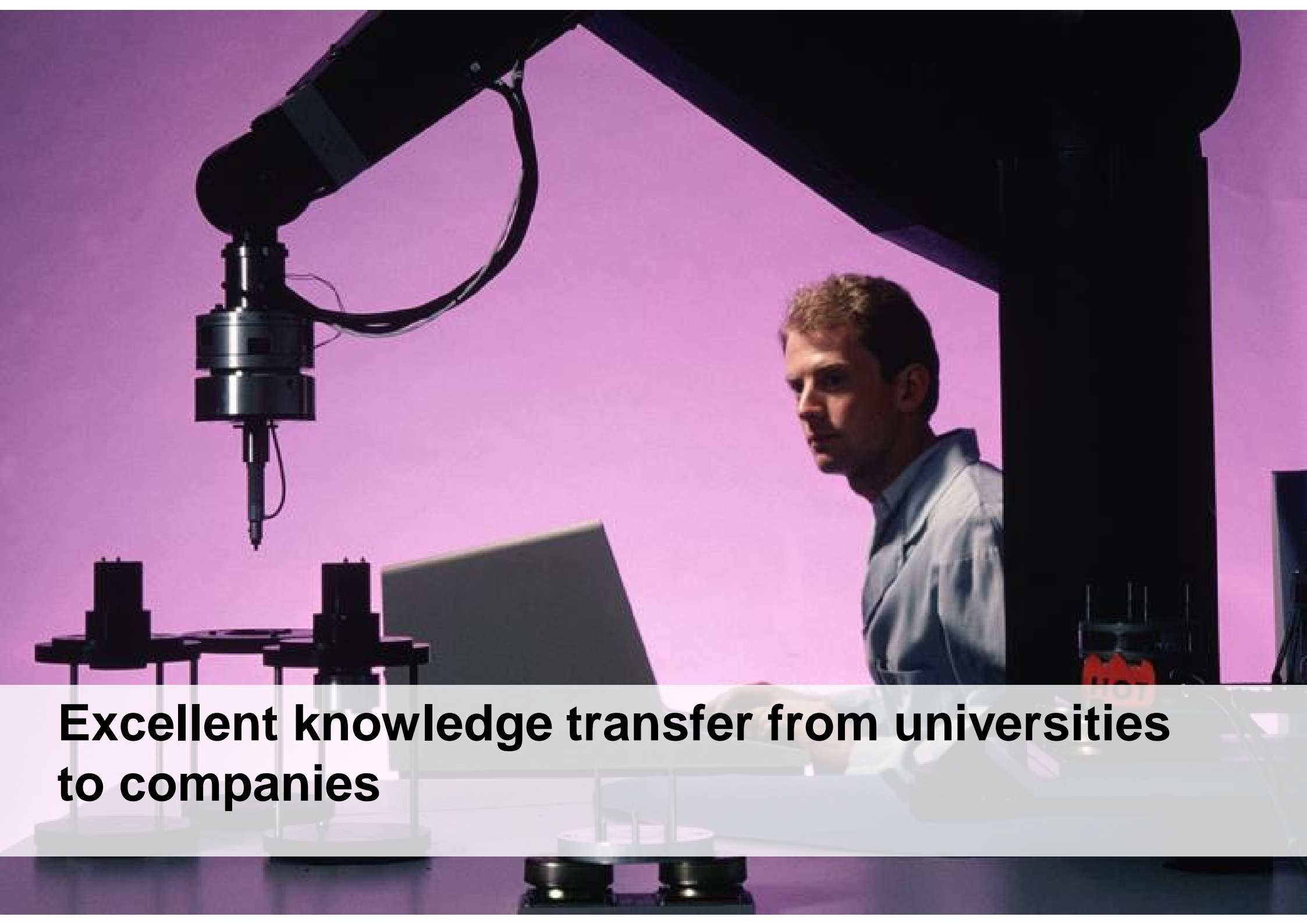
Eric Jakob, Ambassador  
Head of the Promotion Activities Directorate  
State Secretariat for Economic Affairs SECO



**99.7% of companies are SMEs**



**Highly skilled workers thanks to apprenticeship  
and dual education system**



**Excellent knowledge transfer from universities to companies**



**CTI: over 70% of approved applications  
come from SMEs**



**Moderate taxes**




**SME portal: 1.7 m visitors per year**



**16% of businesses start via [StartBiz.ch](https://www.startbiz.ch)**



A large, white, parabolic satellite dish antenna structure is shown against a clear blue sky. The dish is composed of a complex metal lattice framework. A smaller, secondary dish is visible in the upper right portion of the main structure. The perspective is from a low angle, looking up at the dish.

**SME Forum: 69% of the recommendations  
accepted in past four years**



## **Red Tape Monitor:**

**54.2 per cent of the companies interviewed consider administrative burden high or relatively high.**



**Loan guarantees: Average  
loss ratio of 1.68% in 2015**



**Market access:  
Free Trade Agreements with 69 countries**



**Location Promotion S-GE: about 150 successful projects from 2012 to 2015**



**Export risk insurance SERV:  
new exposure of CHF 7.2 billion**



**Looking ahead**