



Chamber of Commerce Switzerland – Central Europe
Chambre de Commerce Suisse – Europe Centrale
Handelskammer Schweiz – Mitteleuropa

CEE DAY 2022

You are invited

To our CEE DAY – economic outlook for the region,
compelling success stories, free speed country consultations
and B2B networking

Opportunities and Risks for CEE and Switzerland in the New Normal

1st SEPTEMBER, 2022

Zunfthaus zur Schmiden in Zurich | 08:30 – 14:00



speakers



Dr. Daniel Kalt
CIO
UBS Switzerland



Dr. Regine Sauter
Director Zurich Chamber of
Commerce and National Council



Jan Schoch
CEO & Founder
Jangroup AG



Thomas Först
Head of Export Promotion and
Global Network, Deputy CEO
Switzerland Global Enterprise



Carsten Böhler
Head of Client
Advisory & Acquisition
SERV



Edin Dacic
CEO
Dacommet AG



Júlia Lipovecz
Director Swisscham
Hungary



Iain Batty
Partner and Head of CEE
Commercial Practice
CMS



Andreas Köhler
Partner and Co-Head of
CEE Commercial Practice
CMS

8:30 – 9:00 Registration and Welcome Coffee

9:00 – 9:10 Welcome

Oliver Bertschinger, President and Managing Director SEC

Thomas Först, Head of Export Promotion and External Network, S-GE

9:10 – 9:35 CEE Market Outlook

Dr. Daniel Kalt, Chief Investment Officer UBS Switzerland

9:35 – 10:00 How the New Normal is affecting Switzerland?

Dr. Regine Sauter, Director Zürich Chamber of Commerce and National Council

10:00 – 10:25 Key Considerations when Making Investments in CEE

Iain Batty, Partner and Head of CEE Commercial Practice, CMS

Andreas Köhler, Partner and Co-Head of CEE Commercial Practice, CMS

10:25 – 10:55 Break

10:55 – 11:25 Panel: How the New Normal is affecting international business and trade?

Thomas Först, Head of Export Promotion and External Network, S-GE

Carsten Böhler, Head of Client Advisory & Acquisition, SERV

Júlia Lipovecz, Director Swisscham Hungary

11:25 – 11:50 Transforming challenges into opportunities in volatile times

Jan Schoch, CEO & Founder of Jangroup AG

11:50 – 12:15 How we deal with the New Normal

Edin Dacic, CEO Dacomet AG

12:15 – 12:25 Closing Remarks

Oliver Bertschinger, President SEC

12:30 – 14:00 Flying Lunch

14:00 – 16:00 Speed Country Consultations

Individual, 20 minutes country consultations for all 17 CEE countries



Connecting Switzerland and CEE

we look forward to seeing you!



Oliver Bertschinger

President and
Managing Director
SEC



Thomas Först

Chief Export Promotion + Global
Network Officer, Deputy CEO
Switzerland Global Enterprise

Reserve your tickets at www.cee.swiss --> **events** --> **CEE Day**
Book your free 20 minute country consultation via email
at ceeday@cee.swiss. Please tell us which country/countries
you are interested in.

Registration is open until latest **27th of August, 2022**
Please note that space is limited.

We will gladly answer any questions on +41 44 291 94 01.

Handelskammer Schweiz - Mitteleuropa (SEC)
Kasernenstrasse 11 | 8004 Zurich

Participation fee per person

Members and their guests: 90 CHF
Embassies and Chambers of Commerce: 90 CHF
Partner organisations: 110 CHF
Non-members: 150 CHF

Location

Zunfthaus zur Schmiden
Marktgasse 20 | 8001 Zurich

Participating Partner Chambers of Commerce



BULGARIAN-SWISS
CHAMBER OF COMMERCE



MSBC



Swisscham Hungary
Svájci-Magyar Kereskedelmi Kamara



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Handelskammer Schweiz – Mitteleuropa

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