

Connect with the Swiss Market!

CEE SWISS IT-SOLUTIONS & TALENT SUMMIT 2024



Connecting Switzerland and CEE

Date: 2 December 2024

Location: Kraftwerk @Impact Hub Zürich

The CEE Swiss IT Solutions & Talent Summit 2024, organized by the non-profit Chamber of Commerce Switzerland – Central Europe (SEC), bridges the dynamic IT sector of CEE with Switzerland's innovative economy. This year's summit focuses on essential IT skills—**AI**, **Cybersecurity**, and **Data Science**—along with industry expertise in **Manufacturing/Medtech**, and **Fintech/Blockchain**. The experience and skills that CEE companies bring to the summit are designed to provide valuable solutions for Swiss businesses of all sizes, including **SMEs**.

As a CEE IT company, the Summit offers you a unique platform to connect with Swiss businesses, explore the Swiss market, showcase your expertise, and

- **Expand Your Network and Build Partnerships:** Connect with Swiss and CEE decision-makers and experts for future collaborations that drive long-term growth.
- **Showcase Your Expertise:** Highlight your capabilities in one on one B2B meetings and throughout the day.
- **Take Center Stage:** Upgrade to a partner package to gain premium visibility by participating in panels or leading a Tech Solutions Session.
- **Gain Swiss Market Insights:** Deepen your understanding of the Swiss market through workshops on business culture, investment, cross-border employment, and valuable interactions throughout the day.

With 18 B2B meeting rounds (15 minutes each), a variety of Tech Solution Sessions and Swiss Market Workshops, and ample opportunities to connect during and after the Summit, this event provides unparalleled exposure to the Swiss market.

Please note: Participation is limited to approx. 25 CEE companies, selected based on expertise, country of origin, size, industry alignment, and other criteria, with priority for SEC members. Exclusive partner packages are available and offer branding, speaker slots, and the chance to lead a Tech Solutions Session, and more.

Apply Now

and secure your spot at this unique event at

cee.swiss → events

PROGRAM

→as of 1.11.2024

08:30-09:00

Registration, coffee and croissants

09:00-09:15

Opening and welcome

Oliver Bertschinger, President and MD SEC

09:15-09:45

The New Technological Reality: Today and Tomorrow

Pablo de Ayala

09:45-10:15

The Age of AI: Redefining Possibilities

Malcolm Wechota & Theodor Dimache

10:15-10:45

Defending the Digital Frontier: Next-Gen Cybersecurity

Maria Pisa

11:30-12:30

B2B-Meetings

(6 x 15 Minutes)

Tech Solution Sessions

(3 x 30 Minutes)

12:30-13:30

Lunch

13:30-16:30

B2B-Meetings

(12 x 15 Minutes)

Tech Solution Sessions

(6 x 30 Minutes)

16:30-18:00

Apéro Rich

ABOUT THE SUMMIT

The CEE Swiss IT Solutions & Talent Summit is a unique platform where Swiss business leaders—CEOs, IT specialists, and decision-makers—connect with top IT innovators from Central and Eastern Europe. Tailored to Swiss market needs, the summit provides direct access to highly skilled talent and innovative solutions in AI, cybersecurity, data science, and more.

With targeted B2B matchmaking, tech solution sessions, and inspiring speeches & panels, this event is crafted to help you bridge critical tech challenges, build strategic partnerships, and stay competitive in a rapidly evolving digital landscape.

TICKETS

Regular Price	CHF 1 000	CEE Swiss Chamber of Commerce Member	CHF 850
SEC Member	CHF 650	Additional Person	CHF 150

Interested to stick out and become a partner of the Summit? **Contact us!**

SPEAKERS →as of 1.11.2024



Pablo de Ayala

Former CIO of Avolta (Dufry),
new Global CIO of Pepco



Malcolm Werchota

AI Evangelist, Triple Eight
Solutions



Maria Pisa

Head Cyber Security, EY
Switzerland



Theodor Dimache

Technical & Business
Development Director, mindit.io



Speaker 5

To Be Announced Soon



Speaker 6

To Be Announced Soon



Speaker 7

To Be Announced Soon



Speaker 8

To Be Announced Soon



Speaker 9

To Be Announced Soon

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